REMARKS

Prior to entry of this amendment, claims 1, 2, 4-11 and 13-21 are currently pending in the subject application. Claims 1, 10, 16 and 19 are independent.

A. Asserted Obviousness Rejection of Claims 1, 2, 4-11 and 13-21

In the outstanding Office action, claims 1, 2, 4-11 and 13-21 were rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent Publication No. 2003/0177267 to Orava et al. ("the Orava et al. reference") in view of U.S. Patent No. 5,644,576 to Bauchot et al. ("the Bauchot et al. reference") and U.S. Patent No. 7,050,789 to Kallio et al. ("the Kallio et al. reference").

Applicants respectfully submit that the combination of the Orava et al. reference, the Bauchot et al. reference and the Kallio et al. reference fails to disclose or suggest the combination of features recited in each of independent claims 1, 10, 16 and 19.

For example, while page 5 of the Office action acknowledges that (1) the Orava et al. reference fails to disclose creating a temporary address set by randomly transforming MAC address of a wireless terminal (asserts that the Bauchot et al. reference discloses these features), and (2) the Orava et al. reference fails to disclose encoding the temporary address set using a predetermined encryption key for the address set (asserts that the Kallio et al. reference discloses these features), page 4 of the Office action states that paragraphs [0030] and [0067]-[0070] of the Orava et al. reference discloses creating a temporary address set by randomly transforming a unique media access control (MAC) address of a wireless terminal, and transmitting the temporary address set to the wireless terminal, as recited in claim 1. The Office action further asserts that paragraphs [0030] and [0067]-[0070] of the Orava et al. reference also discloses similar corresponding features recited in claims 10, 16 and 19. Applicants respectfully disagree.

While the Orava et al. reference may disclose generating a MAC <u>address</u> on the basis of an address selection algorithm, applicants respectfully submit that the Orava et al. reference at least fails to disclose creating a temporary <u>address set</u>. More particularly, applicants note that, while FIG. 7 of the Orava et al. reference may disclose employing a first temporary MAC address MAC1 for a first service and a second temporary MAC address MAC2 for a second service, each of such first and second MAC addresses MAC1, MAC2 of the Orava et al. reference may be generated in response to a service selection received from a user interface (see paragraph [0069] of the Orava et al. reference). That is, in response to a first service request, the first MAC address MAC1 may be generated and a respective connection may be established based on the first MAC address MAC1. Then, in response a second service request, the second MAC address MAC2 may be generated and a respective connection may be established based on the second MAC address MAC2. The Orava et al. reference fails to suggest, let alone disclose, *inter alia*, generating an address set and transmitting the address set to a wireless terminal.

Applicants further note that each of independent claims 1, 10, 16 and 19 recite that the address set is encoded using a predetermined encryption key for the temporary address set and the encoded temporary address set is transmitted to ('received by' in claim 19) the wireless terminal. Accordingly, applicants respectfully note that each and every term of the claims must be considered in view of the combination of features recited in each claim.

Applicants submit that neither the Bauchot et al. reference nor the Kallio et al. reference overcomes at least these deficiencies of the Orava et al. reference, as applied to each of independent claims 1, 10, 16 and 19. For at least these reasons, applicants submit that the combination of the Orava et al. reference, the Bauchot et al. reference and the Kallio et al. reference fails to disclose or suggest the combination of features recited in each of independent claims 1, 10, 16 and 19, as well as all the features recited in each of claims 2, 4-

9, 11, 14-15, 17, 18, 20 and 21, which directly or indirectly depend from one of claims 1, 10, 16 and 19. It is respectfully requested that the rejection be withdrawn.

B. Conclusion

The above remarks demonstrate the failings of the outstanding rejections, and are sufficient to overcome them. However, while these remarks may refer to particular claim elements, they are not intended to, nor need they, comprehensively address each and every reason for the patentability of the claimed subject matter over the applied art. Accordingly, applicants respectfully submit that the claims are allowable for reasons including, but not limited to, those set forth above, and patentability of the claims does not depend solely on the particular claim elements discussed above.

The remaining documents cited by the Examiner were not relied on to reject the claims. Therefore, no comments concerning these documents are considered necessary at this time.

In view of the foregoing amendments and remarks, reconsideration of this application is earnestly solicited, and an early and favorable further action upon all the claims is hereby requested.

Atty. Docket No. 249/388 Reply to Office action of December 26, 2007

Serial No. 10/613,023 Amendment dated March 26, 2008

If the Examiner believes that additional discussions or information might advance the prosecution of the instant application, the Examiner is invited to contact the undersigned at the telephone number listed below to expedite resolution of any outstanding issues.

Respectfully submitted,

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Date: March 26, 2008

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PETITION and DEPOSIT ACCOUNT CHARGE AUTHORIZATION

This document and any concurrently filed papers are believed to be timely. Should any extension of the term be required, applicant hereby petitions the Director for such extension and requests that any applicable petition fee be charged to Deposit Account No. 50-1645.

If fee payment is enclosed, this amount is believed to be correct. However, the Director is hereby authorized to charge any deficiency or credit any overpayment to Deposit Account No. 50-1645.

Any additional fee(s) necessary to effect the proper and timely filing of the accompanying-papers may also be charged to Deposit Account No. <u>50-1645</u>.